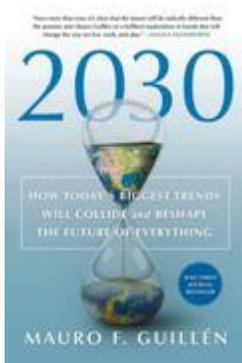




2030: How Today's Biggest Trends Will Collide and Reshape the Future of Everything

Author: Mauro F. Guillen

Publisher: First published by St. Martin's Press in 2020 (288 pages)



The world around us is changing at an accelerated speed. Not long ago, we lived in a different world order where there were developed countries and countries known as the third world. The United States and Europe were the centers of business where the big

companies found their customers. Printed money was the only legal tender.

The old-world order is completely changing right in front of our own eyes and by 2030, we will be playing by entirely different rules. The scenario will look like the following as spelled in this book authored by Mauro F. Guillen:

- There will be more grandparents than grandchildren
- The middle-class in Asia and Sub-Saharan Africa will outnumber the US and Europe combined
- The global economy will be driven by the non-Western consumer for the first time in modern history
- There will be more global wealth owned by women than men

- There will be more robots than workers
- There will be more computers than human brains
- There will be more currencies than countries

Those of us who follow the trend, can already notice the changes taking place about culture, the economy, and the world on a daily basis. Agricultural advances might curtail hunger in Africa, where a rising middle class will impact worldwide consumer trends. Asia and Africa will dictate the global companies to adhere to their standards. The U.S.A. and Europe will no longer hold the reign.

Guillen states that women are making incredible strides. Perhaps most surprising is this projection: "55% of wealth will be owned by women by 2030. A shockingly quick reversal of fortunes, considering that women were mostly excluded from the workforce until WWII and were even denied access to credit cards until 1974 in America."

At first, I was skeptical about reading this book thinking that this may be one of the futuristic science books fantasizing about

humans turning into waves and traveling at a speed of light. To the contrary, this book traces social, technological, economic, and environmental developments that would shape the world up to 2030.

Guillen stimulates the readers to think more deeply about future challenges. The book is logical, informative and stimulating to the thoughts. The ideas of the book would offer readers the chance to look for alternative possibilities.

A Guide to Navigating Childhood Development and Wellbeing

AUTHOR: DR. NIRU PRASAD

PUBLISHER: FIRST PUBLISHED BY GO TO PUBLISH LLC IN 2021 (61 PAGES)



In her latest book, “A Guide to Navigating Childhood Development and Wellbeing,” Dr. Niru Prasad, has delineated the development and wellbeing

of children during preschool, middle, and high school years based on her 50 years of experience in the field of pediatrics.

The book has easy to read layout and excellent pictorials to explain different facets and phases of children’s development in a layman’s language. Dr. Prasad has covered a broad array of topics such as nutrition, immunization, safety, bullying, effects of social media, academics, drug abuse, mental health issues, and COVID-19.

Though all the aspects mentioned above are equally important, I particularly liked her deliberation on social media and COVID-19 as they relate to childhood development. Dr. Prasad writes, “By the time they reach middle school, computers, smartphones, and social media are a fully immersive experience.... Other apps like YouTube or Tik Tok are more focused on entertainment

than communication, but still, see their fair share of bullying.”

The section on COVID-19 is very practical, informative, and educational. This is a topic that is on everyone’s mind today. This explains different variants of COVID along with providing a comprehensive guide to how to keep healthy, creating normalcy, social distancing, address fear and stress, and being a good role model.

“A Guide to Navigating Childhood Development and Wellbeing,” is available on AMAZON in both print and electronic versions.

(https://www.amazon.com/s?k=niru+prasad&crd=2B2KPUCHCG99S&sprefix=niru+prasad%2Caps%2C270&ref=nb_sb_noss). The proceeds from the sale of this book will go to UNICEF.

As stated in this book, and truly so,” this book is a guide to navigating childhood development for parents and caretakers who are raising children during preschool, middle and high school.”

-Reviewed by Anil Shrivastava ‘Musafir’